

# Meet the Florida SBDC Network Statewide Leadership

The Florida SBDC Network Leadership Team is comprised of leadership from headquarters and at the regional level. Together, the Network Leadership Team provide strategic direction of the network to ensure organizational and programmatic effectiveness and to maximize client satisfaction, impact, and return on investment for stakeholders.



Helping Businesses Grow & Succeed

## Headquarters



**David P. Weeks**  
*Chief Operating and  
Financial Officer*



**Michael W. Myhre**  
*Chief Executive Officer*



**Cheryl Z. Kirby, Ph.D.**  
*Chief Strategy and  
Branding Officer*

## Regional Directors



**Kelly Massey**  
*Florida SBDC at the  
University of West Florida  
Pensacola*



**Keith Bowers**  
*Florida SBDC at  
Florida A&M University  
Tallahassee*



**Janice Donaldson**  
*Florida SBDC at the  
University of North Florida  
Jacksonville*



**Eileen Rodriguez**  
*Florida SBDC at the  
University of South Florida  
Tampa*



**Lois Knox**  
*Florida SBDC at  
Florida Gulf Coast University  
Fort Myers*



**Tom Kindred**  
*Florida SBDC at  
Indian River State College  
Fort Pierce*



**Eunice Choi**  
*Florida SBDC at the  
University of Central Florida  
Orlando*



**Rafael Cruz**  
*Florida SBDC at  
Florida Atlantic University  
Fort Lauderdale*



**Jacqueline Sousa**  
*Florida SBDC at  
Florida International University  
Miami*



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