Meet the Florida SBDC Network Statewide Leadership

The Florida SBDC Network Leadership Team is comprised of leadership from headquarters and at the regional level and provides strategic direction of the network to ensure organizational and programmatic effectiveness and to maximize client satisfaction, impact, and return on investment for stakeholders.

### Headquarters

- **David P. Weeks**
  Chief Financial Officer

- **Michael W. Myhre**
  Chief Executive Officer

- **Cheryl Z. Kirby, Ph.D.**
  Chief Operating Officer

### Regional Directors

- **Kelly Massey**
  Florida SBDC at the University of West Florida, Pensacola
  Serving Escambia, Santa Rosa, Okaloosa, Walton, Bay, Calhoun, Gulf, Holmes, Jackson, and Washington Counties

- **Keith Bowers**
  Florida SBDC at Florida A&M University, Tallahassee
  Serving Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor and Wakulla Counties

- **Janice Donaldson**
  Florida SBDC at the University of North Florida, Jacksonville

- **Eileen Rodriguez**
  Florida SBDC at the University of Central Florida, Orlando
  Serving Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter and Volusia Counties

- **Lois Knox**
  Florida SBDC at Florida Gulf Coast University, Fort Myers
  Serving Charlotte, Collier, Glades, Hendry and Lee Counties

- **Tom Kindred**
  Florida SBDC at Indian River State College, Fort Pierce
  Serving Indian River, St. Lucie, Okeechobee and Martin Counties

- **Sandra Marin**
  Florida SBDC at Florida Atlantic University, Fort Lauderdale
  Serving Palm Beach and Broward Counties

- **Eunice Choi**
  Florida SBDC at Florida International University, Miami
  Serving Miami-Dade and Monroe Counties

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