



ANNUAL SPONSORSHIP OPPORTUNITIES

The Florida SBDC Network is excited to offer sponsorship opportunities to companies and organizations interested in working together to create a better Florida for all by helping businesses launch, grow and thrive. These sponsorships are designed to give your organization continuous coverage and put your company's name in front of Florida's small businesses at featured events and opportunities throughout the year.

Sponsor Benefits

CREATE CONNECTIONS

With a team who assists thousands of small businesses statewide each year. Increase your visibility in the small and medium-sized business community.

BUILD RELATIONSHIPS

With small business owners and leaders to help your company gain exposure and reach your business goals.

SUPPORT

Florida's small business community by investing in our mission to help entrepreneurs and small business owners grow, succeed, and support Florida's bottom line.

About Us

Since 1976, the Florida SBDC Network has served as the principal provider of small business assistance in our state. With more than **40 offices statewide**, our network serves the complex and diverse needs of small businesses—no matter their industry or stage of growth—by offering no-cost professional business consulting, training, and research. We also provide a comprehensive suite of specialized services for qualifying businesses looking to accelerate market growth, including: Capital Access, International Trade, Government Contracting, Cybersecurity, Disaster Preparedness and Resiliency.

Our Statewide Impact

\$4.5B

Sales generated**

\$430.8M

Fiscal Impact

Taxes generated by Florida SBDC Network

\$445M

Gov't Contracts acquired

\$446M

Capital accessed

23,515

Jobs Impacted direct, indirect, induced**

**Based on the 2023 Economic Impact analysis completed by Dr. Jerry Parrish

ABOUT THE EVENTS

For only ONE sponsorship fee, your organization will have the opportunity to participate in TWO dynamic & impactful events all taking place in one location, Sawgrass Marriott Golf Resort & Spa!

2024 Small Business Success Summit | August 19-20, 2024

The purpose of this annual event is to provide small businesses with resources needed to reach new limits and to encourage success and growth. The summit will feature keynote speakers, breakout sessions and networking opportunities that will allow small business to walk away with strategies and connections to help further their business.

2024 Florida SBDC Network Annual Conference | August 21-22, 2024

Each year, our network of over 225+ network staff members come together to celebrate the accomplishments of our team who play such an integral role in helping small businesses launch, grow and thrive. Join us for a time of fellowship and networking, as well as honoring the incredible work of our staff to ensure Florida's small businesses continue to succeed.

Become a Florida SBDC Network Annual Sponsor!

****The deadline to become a sponsor is July 19, 2024****

Complete this form and email to:

blacoste@uwf.edu

Make check payable to:

UWF Foundation, Inc.

**Include Florida SBDC Network

Sponsorship in memo**

Mail to:

UWF Foundation, Inc.

ATTN: Florida SBDC Network

11000 University Parkway, Building 12

Pensacola, FL 32514

Please indicate sponsorship level:

PRESENTING

PLATINUM

GOLD

SILVER

BRONZE

EXHIBITOR ONLY

Name:

Title:

Company:

Address:

City/State/Zip:

Phone:

Email:

To pay by credit card, please [click here](#). For payment amount, click "other" and insert the sponsorship package amount you are interested in.

The Florida SBDC Network is proud to be affiliated with the University of West Florida's Foundation. The UWF Foundation, Inc. is a not-for-profit organization established in 1965 for the purpose of accepting, managing, and administering private gifts and resources to support the mission and vision of the University of West Florida.

2024 SMALL BUSINESS SUCCESS SUMMIT | August 19-20, 2024

Sponsorship Benefits

Presenting

Platinum

Gold

Silver

Bronze

Exhibitor Only

\$20,000

\$15,000

\$10,000

\$7,500

\$5,000

\$2,500

	8	6	4	3	2	1
Discounted event registrations (20% off Early Bird Rate)						
Opportunity to exhibit at the event and network with small business attendees. <i>(Includes two access passes to exhibit hall)</i>	✓	✓	✓	✓	✓	✓
Name and logo on event web page.	✓	✓	✓	✓	✓	
Name and logo on event materials.	✓	✓	✓	✓	✓	
Opportunity to provide PowerPoint slide highlighting company/organization shown on main stage throughout the event.	✓	✓	✓	✓		
Opportunity to display information about your organization in the event app.	✓	✓	✓	✓		
Sponsor of a networking break.	✓	✓	✓			
Sponsor of a breakout session track during the Small Business Success Summit.	✓	✓	✓			
Opportunity to address small business attendees on the main stage during "Breakfast with the Sponsors".* <i>5 minute speaking opportunity.</i>	✓	✓				
Sponsor of keynote speaker main stage session (logo and organization name displayed on event website, app, and on PowerPoint slide on main stage). Opportunity to introduce speaker on main stage (5 minute speaking opportunity)	✓	✓				

*Available to the presenting sponsor and the first 5 sponsors at the platinum level.

2024 SMALL BUSINESS SUCCESS SUMMIT | August 19-20, 2024

(continued)

Sponsorship Benefits

Presenting	Platinum	Gold	Silver	Bronze	Exhibitor Only
\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Sponsor of Small Business Success Summit Welcome Reception	✓					
Featured signage and banners throughout the event space recognizing our presenting sponsor.	✓					
Logo featured on event swag item.	✓					

FLORIDA SBDC NETWORK'S ANNUAL CONFERENCE | August 21-22, 2024

Sponsorship Benefits

Presenting	Platinum	Gold	Silver	Bronze	Exhibitor Only
\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Opportunity to exhibit at the event and network with Florida SBDC Network's 225+ business consultants and staff. (Includes two access passes to exhibit hall)	✓	✓	✓	✓	✓	✓
Name and logo on event web page.	✓	✓	✓	✓	✓	
Name and logo on event materials.	✓	✓	✓	✓	✓	
Opportunity to provide PowerPoint slide highlighting company/organization shown on main stage throughout the event.	✓	✓	✓	✓		
Opportunity to display information about your organization in the event app.	✓	✓	✓	✓		
Provided list of Florida SBDC Network business consultant and staff event attendees.	✓	✓	✓			

FLORIDA SBDC NETWORK'S ANNUAL CONFERENCE | August 21-22, 2024

(continued)

Sponsorship Benefits

Presenting

Platinum

Gold

Silver

Bronze

Exhibitor Only

\$20,000

\$15,000

\$10,000

\$7,500

\$5,000

\$2,500

Sponsor of a networking break.	✓	✓	✓			
Opportunity to address Florida SBDC Network staff on the main stage during "Breakfast with the Sponsors".* (5 minute speaking opportunity.)	✓	✓				
Sponsor of a Florida Level Employee/Region Recognition Award.** Name recognition during award presentation & the opportunity to announce the winner on the main stage during the Florida SBDC Network Awards Celebration.	✓	✓				
Sponsor of keynote speaker main stage session (logo and organization name displayed on event website, app, and on PowerPoint slide on main stage). Opportunity to introduce speaker on main stage (5 mins)	✓					
Sponsor of the Florida SBDC Network Welcome Reception	✓					
Featured signage and banners throughout the event space recognizing our presenting sponsor.	✓					

*Available to the presenting sponsor and the first 5 sponsors at the platinum level.

**Available to the presenting sponsor and the first 7 sponsors at the platinum level.

ANNUAL SPONSORSHIP BENEFITS

Sponsorship Benefits

Presenting

\$20,000

Platinum

\$15,000

Gold

\$10,000

Silver

\$7,500

Bronze

\$5,000

Exhibitor Only

\$2,500

One-year partner in business recognition on FloridaSBDC.org and in our annual report, provided to legislative officials mandated by state statute and key state and federal partners of the Florida SBDC Network.	✓	✓	✓	✓	✓	
Recognition on network social media channels.	✓	✓	✓	✓	✓	
Present a webinar on your product or service to our network of small business consultants.	✓	✓	✓			
Opportunity to be interviewed on the network's statewide podcast, Small Biz Florida, which highlights issues and promotes business assistance resources available through the state of Florida.	✓	✓	✓			
Feature an article on our network's intranet accessed by all of our small business consultants and staff.	✓	✓				
Opportunity to present during a Florida SBDC Network senior leadership meeting.	✓	✓				

Learn more → FloridaSBDC.org



State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]

A statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida, and other private and public partners, with the University of West Florida serving as the network's state office. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for individuals with limited English proficiency.