



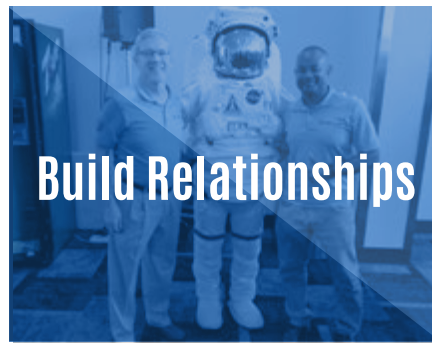
ANNUAL Sponsorship Opportunity

The Florida SBDC Network is excited to offer annual sponsorship opportunities to companies and organizations interested in working together to create a better Florida for all by helping businesses grow and succeed. These sponsorships are designed to give your organization continuous coverage throughout the year and put your company's name in front of Florida's small businesses.

As a Florida SBDC Network Annual Sponsor:



With a team who assists thousands of small businesses statewide each year. Increase your visibility in the small and medium-sized business community.



With small business owners and leaders to help your company gain exposure and reach your business goals.



Florida's small business community by investing in our mission to help entrepreneurs and small business owners grow, succeed, and support Florida's bottom line.

About Us

Since 1976, the Florida SBDC Network has served as the principal provider of small business assistance in our state. With more than 40 offices statewide, our network serves the complex and diverse needs of small businesses—no matter their industry or stage of growth—by offering no-cost professional business consulting, training, and research. We also provide a comprehensive suite of specialized services for qualifying businesses looking to accelerate market growth, including: Capital Access, International Trade, Government Contracting, Cybersecurity, Disaster Preparedness and Resiliency.

In 2020, the Florida SBDC Network's professionally certified business consultants delivered substantial consulting and training services to nearly 24,000 entrepreneurs and small business clients, helping them plan, pivot, and recover from the impact of the COVID-19 pandemic.

Business & Economic Outcomes

\$385.8M

Capital accessed*

\$335M

Gov contracts acquired*

\$4.4B

Sales†

38K

Jobs†

*Preliminary 2020 Economic Impact reported by respondent clients. †2019 Economic Impact Analysis of the Florida SBDC Network by FSU CEFA.



Sponsorship Benefits

Gold
\$7,500

Silver
\$5,000

Bronze
\$2,500

Event: Virtual Small Business Resiliency Conference: Sustain the Pivot (May 18-19, 2021)

Name and logo on event website and virtual event platform.	✓	✓	✓
Name and logo included on all virtual event marketing materials.	✓	✓	✓
Opportunity to network with small businesses during the event and create a customizable virtual vendor booth. ‡	✓	✓	
Opportunity to introduce a speaker.	✓		
Opportunity to address the small business audience during the event.	✓ Five minutes		
Recognized as sole sponsor of the client success panel.	✓		

Event: Florida SBDC Network Annual Conference (Date Pending)

Name and logo on event website and virtual event platform.	✓	✓	✓
Invitation to attend the event and network with our staff.	✓	✓	
Opportunity to address the network during the event.	✓ Ten minutes	✓ Five minutes	
Sponsor of the Florida SBDC Region of the Year Award (available to first sponsor at this level).	✓		
Opportunity to feature an article in the network's intranet and in the first post-event employee newsletter.	✓		

Annual Benefits

One-year partner in business recognition on FloridaSBDC.org and in our annual report, provided to legislative officials mandated by state statute and key state and federal partners of the Florida SBDC Network.	✓	✓	✓
Recognition on network social media channels.	✓ Two posts, bi-annually	✓ One post, annually	
Present a webinar on your product or service to our network of small business consultants.	✓	✓	
Opportunity to present during a Florida SBDC Network senior leadership meeting.	✓		

‡ Features include: one-on-one meeting option, file upload option for attendees to review information about your company, and a detailed contact list of participants who visit your booth.

About the Events



We are excited to co-host the Virtual Small Business Resiliency Conference May 18-19, 2021 in partnership with the Office of Senator Marco Rubio. The purpose of this virtual conference is to help small businesses navigate the long-term challenges of the COVID pandemic. This engaging conference will feature useful presentations with impactful tips that businesses can implement immediately.



Each year, our network of over 250+ network staff members come together to celebrate the accomplishments of our team who play such an integral role in helping small businesses be successful and reach their goals. The Florida SBDC Network staff has been and continues to be on the front lines helping businesses secure the necessary resources they need to remain in business in light of major hardships faced in 2020-2021. This is a time for fellowship and networking, as well as honoring the incredible work of our staff to ensure Florida's small businesses thrive.

Become a Florida SBDC Network Annual Sponsor

Complete this digital form and email to:

Bridget.LaCoste@FloridaSBDC.org

Make check payable to:

Florida Small Business Development Foundation, Inc.

Mail to:

Dr. Cheryl Kirby, Interim CEO
Florida SBDC Network Headquarters
220 West Garden Street, Suite 301
Pensacola, Florida 32502

Please indicate sponsorship level:



Gold
\$7,500



Silver
\$5,000



Bronze
\$2,500

Name _____ Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Learn more  FloridaSBDC.org

State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.] A statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Defense Logistics Agency, State of Florida, and other private and public partners, with the University of West Florida serving as the network's headquarters. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for individuals with limited English proficiency.