

Leadership Spotlight

Greg Britton, CEO



Greg Britton is the Chief Executive Officer of the Florida Small Business Development Center (SBDC) Network, Florida's largest and leading provider of assistance for small and medium-sized businesses.

In this capacity, Britton is responsible for overseeing the operations of the network's more than 40 offices and over 250 employees, executing the Florida SBDC's strategy, and ensuring the network continues to exceed stakeholder expectations and contribute value to Florida's bottom line.

A senior manufacturing executive, Britton holds more than 25 years of experience in aviation, medical, oil and gas, and high-tech commercial production manufacturing. Before joining the Florida SBDC, he revitalized, turned around, and led multiple organizations and businesses.

Most recently, Britton was the Chief Operating Officer for DEFENSEWERX, an organization with the mission to cultivate innovative collaboration between the private sector and our armed forces. He garnered that position after first serving as the Chief of Strategic Partnerships and the Interim Director of AFWERX Vegas.

Prior to his time with DEFENSEWERX, Britton was Director of the Division of Strategic Business Development for the Florida Department of Economic Opportunity (DEO). During his time at DEO, Britton applied his business management style and team building skills to make significant gains for the department whose primary responsibility combines economic development initiatives, workforce support and training and community development efforts to fuel job creation around the state.

Before his time of service in the public sector, Britton spent his career with Fort Walton Machining, Inc. (FWM), a company that offers laser, saw, welding, grinding, and other equipment, as well as provides fabrication, engineering, and finishing services. FWM serves the aerospace, commercial, defense, and medical industries in the United States.

Britton received a Bachelor of Science in Aerospace Engineering from Trine University. He currently serves on the board of trustees of the Florida Chamber Foundation and previously served as board chairman of the Northwest Florida Manufacturers Council and the One Okaloosa EDC. He is a former University of West Florida trustee and a former member of the state advisory board of the Florida SBDC Network.

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State Designated as Florida's Principal Provider of Business Assistance [Fla. Stat. § 288.001]

The Florida SBDC Network is a statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. SBA, DLA, State of Florida, and other private and public partners, with UWF serving as the network's headquarters. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for individuals with limited English proficiency.