



ANNUAL Sponsorship Opportunity

The Florida SBDC Network is excited to offer sponsorship opportunities to companies and organizations interested in working together to create a better Florida for all by helping businesses grow and succeed. These sponsorships are designed to give your organization continuous coverage and put your company's name in front of Florida's small businesses at featured events and opportunities throughout the year.

As a Florida SBDC Network Annual Sponsor:



Create Connections

With a team who assists thousands of small businesses statewide each year. Increase your visibility in the small and medium-sized business community.



Build Relationships

With small business owners and leaders to help your company gain exposure and reach your business goals.



Support

Florida's small business community by investing in our mission to help entrepreneurs and small business owners grow, succeed, and support Florida's bottom line.

About Us

Since 1976, the Florida SBDC Network has served as the principal provider of small business assistance in our state. With more than 40 offices statewide, our network serves the complex and diverse needs of small businesses—no matter their industry or stage of growth—by offering no-cost professional business consulting, training, and research. We also provide a comprehensive suite of specialized services for qualifying businesses looking to accelerate market growth, including: Capital Access, International Trade, Government Contracting, Cybersecurity, Disaster Preparedness and Resiliency.

In 2020, the Florida SBDC Network's professionally certified business consultants delivered substantial consulting and training services to nearly 24,000 entrepreneurs and small business clients, helping them plan, pivot, and recover from the impact of the COVID-19 pandemic.

Business & Economic Outcomes

\$553.5M

Capital accessed*

\$488M

Gov contracts acquired*

\$7.4B

Sales†

39K

Jobs†

*2020 Economic Impact reported by respondent clients. †2020 Economic Impact Analysis of the Florida SBDC Network by FSU CEFA.

Sponsorship Benefits	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Exhibitor Only \$2,500
----------------------	------------------	-------------------	-------------------	---------------------------

Florida SBDC Network's Annual Conference in Tampa, FL (June 26-27, 2022)

Number of complimentary event registrations	4	3	2	1
Opportunity to exhibit at the event and network with the Florida SBDC Network's 250+ business consultants and staff.	✓	✓	✓	✓
Name and logo on event webpage.	✓	✓	✓	
Name and logo featured on all event marketing materials.	✓	✓	✓	
Provided a list of Florida SBDC Network business consultant and staff event attendees.	✓	✓	✓	
Opportunity to introduce a breakout session speaker.*	✓	✓		
Opportunity to address Florida SBDC Network staff on the mainstage during "Breakfast with the Sponsors." †	✓	✓		
Sponsor of a Florida Level Employee/Region Recognition Award will receive: Name recognition during award presentation and the opportunity to announce the winner during the awards luncheon & celebration. ‡	✓			
Sponsor of the Florida SBDC Network Welcome Reception §	✓			
Opportunity to feature an article posted on the network's employee intranet and in the first post-event employee newsletter.	✓			

As indicated in the table, select sponsorship benefits are available only to the first:

- * 12 sponsors at the gold and silver levels.
- † 5 sponsors at the gold and silver levels.
- ‡ 8 sponsors at the gold level.
- § sponsor at the gold level.



More information about sponsorship opportunities is continued on the following pages.

Sponsorship Benefits	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Exhibitor Only \$2,500
----------------------	------------------	-------------------	-------------------	---------------------------

Florida SBDC Network's Small Business Success Summit in Tampa, FL (June 27-28, 2022)

Number of complimentary event registrations	4	3	2	1
Opportunity to exhibit at the event and network with small businesses attendees.	✓	✓	✓	✓
Name and logo on event webpage.	✓	✓	✓	
Name and logo featured on all event marketing materials.	✓	✓	✓	
Sponsor of a Networking Break.	✓	✓	✓	
Opportunity to introduce a breakout session speaker.*	✓	✓		
Opportunity to address small business attendees on the mainstage during, "Breakfast with the Sponsors."†	✓	✓		
Sponsor of a Small Business Networking Reception.‡	✓			
Opportunity to address small business attendees on the mainstage during the event.	✓ Five Minutes			

Annual Benefits

One year partner in business recognition on the FloridaSBDC.org website and in our annual report, provided to legislative officials mandated by state statute and key state and federal partners of the Florida SBDC Network.	✓	✓	✓	
Recognition on network social media channels.	✓	✓	✓	
Present a webinar on your product or service to our network of small business consultants.	✓	✓		
Opportunity to present during a Florida SBDC Network senior leadership meeting.	✓			

As indicated in the table, select sponsorship benefits are available only to the first:

* 12 sponsors at the gold and silver levels.

† 5 sponsors at the gold and silver levels.

‡ 2 sponsors at the gold level.

More information about sponsorship opportunities is continued on the next page.



About the Events



2022 Florida SBDC Network Annual Conference: June 26-27, 2022

Each year, our network of over 250+ network staff members come together to celebrate the accomplishments of our team who play such an integral role in helping small businesses be successful and reach their goals. The Florida SBDC Network staff has been and continues to be on the front lines helping businesses secure the necessary resources they need to remain in business in light of major hardships faced in 2020-2022. Join us June 26-27, 2022 in Tampa, FL for a time of fellowship and networking, as well as honoring the incredible work of our staff to ensure Florida's small businesses thrive.

2022 Small Business Success Summit: June 27-28, 2022

The Florida SBDC Network is excited to host the Small Business Success Summit, June 27-28, 2022 in Tampa, FL. The purpose of this event is to provide small businesses with access to capital, contracts, and connections to encourage success and growth despite the major challenges they have faced following a global pandemic. The summit will feature keynote speakers, breakout sessions and networking opportunities that will allow small businesses to walk away with strategies and connections to help further their businesses.

Become a Florida SBDC Network Annual Sponsor

Please indicate sponsorship level:



Gold
\$10,000



Silver
\$7,500



Bronze
\$5,000



Exhibitor Only
\$2,500

Complete this form and email to:

Bridget.LaCoste@FloridaSBDC.org

Make check payable to:

Florida Small Business Development
Foundation, Inc.

Mail to:

Greg Britton
Florida SBDC Network Headquarters
220 West Garden Street, Suite 302
Pensacola, Florida 32502

Name _____ Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Learn more  FloridaSBDC.org

State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.] A statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida, and other private and public partners, with the University of West Florida serving as the network's headquarters. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for individuals with limited English proficiency.