



# ANNUAL SPONSORSHIP OPPORTUNITIES

The Florida SBDC Network is excited to offer sponsorship opportunities to companies and organizations interested in working together to create a better Florida for all by helping businesses launch, grow and thrive.

In 2026, we proudly celebrate two major milestones - **50 years of the Florida SBDC Network** and **40 years of the Florida APEX Accelerator** - marking five decades of helping Florida's small businesses succeed. These sponsorships are designed to give your organization continuous coverage and put your company's name in front of Florida's small businesses at featured events and opportunities throughout the year.

## Sponsor Benefits

### CREATE CONNECTIONS

With a team who assists thousands of small businesses statewide each year. Increase your visibility in the small and medium-sized business community.

### BUILD RELATIONSHIPS

With small business owners and leaders to help your company gain exposure and reach your business goals.

### SUPPORT

Florida's small business community by investing in our mission to help entrepreneurs and small business owners grow, succeed, and support Florida's bottom line.

## About Us

Since 1976, the Florida SBDC Network has served as the principal provider of small business assistance in our state. With more than **40 offices statewide**, our network serves the complex and diverse needs of small businesses—no matter their industry or stage of growth—by offering no-cost professional business consulting, training, and research. We also provide a comprehensive suite of specialized services for qualifying businesses looking to accelerate market growth, including: Capital Access, International Trade, Government Contracting, Cybersecurity, Disaster Preparedness and Resiliency.

## Our Statewide Impact

**\$3.8B**

Sales generated\*

**\$475.2M**

Taxes  
generated by  
Florida SBDC Network\*

**\$732.9M**

Gov't Contracts  
acquired

**\$304.3M**

Capital accessed

**19,800**

Jobs Impacted  
direct, indirect,  
induced\*

\*Based on the 2024 Economic Impact analysis completed by Dr. Jerry Parrish

**State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]**

A statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida, and other private and public partners, with the University of West Florida serving as the network's state office. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for individuals with limited English proficiency.

Last Updated: November 6, 2025

# ABOUT THE EVENTS

For only **ONE** sponsorship fee, your organization will have the opportunity to participate in **TWO** dynamic & impactful events all taking place in one location, Sunseeker Resort in Charlotte Harbor, FL!

## 2026 Small Business Success Summit | August 17-18, 2026

The purpose of this annual event is to provide small businesses with resources needed to reach new limits and to encourage success and growth. The summit will feature keynote speakers, breakout sessions and networking opportunities that will allow small businesses to walk away with strategies and connections to help further their business.

## 2026 Florida SBDC Network Annual Conference | August 19, 2026

Each year, our network of over 225+ network staff members come together to celebrate the accomplishments of our team who play such an integral role in helping small businesses launch, grow and thrive. Join us for a time of fellowship and networking, as well as honoring the incredible work of our staff to ensure Florida's small businesses continue to succeed.

## Become a Florida SBDC Network Annual Sponsor!

**\*\*The deadline to become a sponsor is July 17, 2026\*\***

Complete this form and email to:

[blacoste@uwf.edu](mailto:blacoste@uwf.edu)

Make check payable to:

UWF Foundation, Inc.

\*\*Include Florida SBDC Network

Sponsorship in memo\*\*

Mail to:

UWF Foundation, Inc.

ATTN: Florida SBDC Network

11000 University Parkway, Building 12

Pensacola, FL 32514

Please indicate sponsorship level:

PRESENTING	PLATINUM	GOLD
SILVER	BRONZE	EXHIBITOR ONLY

Please indicate any À La Carte Sponsorships

(À La Carte Sponsorships can be purchased in addition to a sponsorship level or separately)

Signature Anniversary Network  
Awards Sponsor

"Grow Your Business"  
Lounge Sponsor

Wifi Sponsor

Reverse Trade Show Sponsor

Coffee Sponsor

Name:

Title:

Company:

Address:

City/State/Zip:

Phone:

Email:

To pay by credit card, please [click here](#). For payment amount, click **"other"** and insert the sponsorship package amount listed on this invoice. If paying with company funds, please select **"make this gift on behalf of an organization"** and type the organization's name that the funds are coming from. Before submitting, above the blue **"Donate"** button is an area for comments. Please write **"SBDC Sponsorship"**.

*The Florida SBDC Network is proud to be affiliated with the University of West Florida's Foundation. The UWF Foundation, Inc. is a not-for-profit organization established in 1965 for the purpose of accepting, managing, and administering private gifts and resources to support the mission and vision of the University of West Florida.*

# 2026 SMALL BUSINESS SUCCESS SUMMIT & FLORIDA SBDC NETWORK ANNUAL CONFERENCE | AUGUST 17-19, 2026

## Sponsorship Benefits

Presenting

Platinum

Gold

Silver

Bronze

Exhibitor Only

\$20,000

\$15,000

\$10,000

\$7,500

\$5,000

\$2,500

<b>Opportunity to exhibit at the Small Business Success Summit as well as the Florida SBDC Network Annual Conference. Includes two access passes to exhibit hall.</b> <i>(Exhibiting at both events is included and allows for dedicated networking with small businesses, resource partners, and Florida SBDC Network's 225+ business consultants and staff).</i>	✓	✓	✓	✓	✓	✓
<b>Name and logo on event web page.</b>	✓	✓	✓	✓	✓	
<b>Name and logo on event materials.</b>	✓	✓	✓	✓	✓	
<b>Opportunity to provide PowerPoint slide highlighting company/organization shown on the main stage throughout both events.</b>	✓	✓	✓	✓		
<b>Opportunity to display information about your organization in the event app.</b>	✓	✓	✓	✓		
<b>Receive a list of registered attendees for both events prior to events.</b>	✓	✓	✓	✓		
<b>Sponsor of a networking break at both events.</b>	✓	✓	✓			
<b>Sponsor of a breakout session track during the Small Business Success Summit.</b>	✓	✓	✓			
<b>Sponsor of keynote speaker main stage session, Small Business Success Summit</b> (logo and organization name displayed on event website, app, and on PowerPoint slide on main stage). <b>Opportunity to introduce speaker on main stage</b> (5 minute speaking opportunity).	✓	✓				

# 2026 SMALL BUSINESS SUCCESS SUMMIT & FLORIDA SBDC NETWORK ANNUAL CONFERENCE | AUGUST 17-19, 2026 *(continued)*

## Sponsorship Benefits

Presenting	Platinum	Gold	Silver	Bronze	Exhibitor Only
\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Sponsor of keynote speaker main stage session at the Florida SBDC Network Annual Conference (logo and organization name displayed on event website, app and on PowerPoint slide on main stage). Opportunity to introduce speaker on main stage (5 minute speaking opportunity).	✓					
Featured signage and banners throughout the event space recognizing our presenting sponsor at both events.	✓					
Logo featured on event swag item.	✓					

## ANNUAL SPONSORSHIP BENEFITS

## Sponsorship Benefits

Presenting	Platinum	Gold	Silver	Bronze	Exhibitor Only
\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

One-year partner in business recognition on FloridaSBDC.org and in our annual report, provided to legislative officials mandated by state statute and key state and federal partners of the Florida SBDC Network.	✓	✓	✓	✓	✓	
Recognition on network social media channels.	✓	✓	✓	✓	✓	
Present a webinar on your product or service to our network of small business consultants.	✓	✓	✓			

# ANNUAL SPONSORSHIP BENEFITS *(continued)*

## Sponsorship Benefits

Presenting

\$20,000

Platinum

\$15,000

Gold

\$10,000

Silver

\$7,500

Bronze

\$5,000

Exhibitor Only

\$2,500

Opportunity to be interviewed on the network's statewide podcast, Small Biz Florida, which highlights issues and promotes business assistance resources available through the state of Florida.	✓	✓	✓			
Featured in Florida SBDC Network's Partnership Monthly Newsletter.	✓	✓	✓			
Opportunity to present during a Florida SBDC Network senior leadership meeting.	✓	✓				

## À LA CARTE SPONSORSHIPS

Add-Ons can be purchased in addition to a sponsorship level or separately.



### Signature Anniversary Network Awards Sponsor - \$10,000 (one available)

As the exclusive title sponsor of the prestigious **Signature Anniversary Network Awards Dinner**, your organization will receive premium visibility and engagement opportunities, including:

**On-Stage Recognition:** Be honored during the program with dedicated acknowledgment.

**Brand Visibility:** Your organization's name and logo will be prominently featured on the event website, printed materials, and presentation slides throughout the evening.

**Speaking Opportunity:** Address the Florida SBDC Network directly with a 10-minute spotlight presentation from the main stage.

**Prime Seating:** Enjoy a reserved table in a premier location, ensuring optimal networking and visibility.

**Award Presentation:** Present a featured award on stage, reinforcing your leadership and commitment to the business community.

**Anniversary Recognition Toast:** Your organization will be recognized during a special toast, through verbal acknowledgment by event leadership and an opportunity for a representative to join the toast or share a short message.



### "Grow Your Business" Lounge Sponsor - \$3,000 (three available)

Position your organization at the heart of small business engagement by becoming a "Grow Your Business" Lounge Sponsor. This exclusive lounge, located separately from the main exhibitor area, offers a relaxed and focused environment where meaningful conversations flourish. As a Lounge Sponsor, you'll receive:

**Private Meeting Space:** Access to a dedicated conference room within the lounge to host one-on-one meetings with small businesses, resource partners, and network staff.

# À LA CARTE SPONSORSHIPS *(continued)*



## “Grow Your Business” Lounge Sponsor - \$3,000 (three available) *(continued)*

**Pre-Event Attendee List:** Receive a full list of summit attendees prior to the event, allowing you to connect in advance and promote your lounge presence for one-on-one meeting opportunities.

**Brand Recognition:** Prominent brand placement throughout the lounge, showcasing your organization as a committed supporter of small business growth.

**Exclusive Refreshment Access:** Enjoy access to complimentary refreshments available only to lounge sponsors and their guests.



## Wifi Sponsor - \$2,500 (one available)

Be recognized as the exclusive Wi-Fi sponsor of the **Small Business Success Summit**—keeping attendees connected, productive, and engaged throughout the event. Sponsorship Benefits include:

**On-Stage Recognition:** Receive dedicated acknowledgment during the Summit as the official Wi-Fi sponsor.

**High-Impact Brand Visibility:** Your organization’s name and logo will be prominently featured on the event website, printed materials, and signage throughout the venue.

**Mobile App Promotion:** Be listed in the event app as the exclusive Wi-Fi provider, with an opportunity to showcase your brand and engage directly with attendees.



## Reverse Trade Show Sponsor - \$2,000

*\*Participation as a vendor at the Reverse Trade Show is by invitation only. We welcome invited vendors and encourage organizations interested in supporting the event to explore sponsorship opportunities. Please note that sponsorship does not guarantee exhibitor space unless a formal vendor invitation has been extended.*

Become an exclusive sponsor of the highly anticipated **Reverse Trade Show**, held on August 17, 2026, in conjunction with the Small Business Success Summit. This dynamic event connects businesses with government agencies and prime contractors to explore new opportunities and forge strategic partnerships. As a Reverse Trade Show sponsor, your organization will receive premium visibility and engagement benefits, including:

**On-Stage Recognition:** Receive dedicated acknowledgment throughout the Summit as an exclusive Reverse Trade Show sponsor.

**Brand Visibility:** Your name and logo will be prominently displayed on the event website, printed materials, and signage throughout the venue.

**Refreshment Sponsorship Recognition:** Be recognized as a sponsor who made the trade show refreshments possible, with signage highlighting your support.

**Attendee List Access:** Receive a list of registered trade show attendees prior to the event—perfect for generating buzz.



## Coffee Sponsor - \$2,000 (one available)

Keep the energy flowing at the **Small Business Success Summit** as the exclusive Coffee Sponsor—fueling conversations, connections, and productivity throughout the event. Sponsorship Benefits include:

**On-Stage Recognition:** Receive dedicated acknowledgment during the Summit as the official coffee sponsor.

**Prominent Brand Visibility:** Your organization’s name and logo will be featured on signage throughout the venue, highlighting your support and presence.

**Mobile App Promotion:** Be listed in the event app as the exclusive coffee provider, with an opportunity to showcase your brand and engage directly with attendees.

